



FOBIA Newsletter 1 / 2018

Welcome aboard! In this issue of **FOBIA – Forest Business Innovation and advancement** newsletter we dive into the world of business models in more detail, discuss with the Production Manager of an Irish sawmill, present preliminary results about the profitability of small wood harvesting enterprises and much more.

Photo: Saku Ruusila/Riveria, Valtimo



Boosting profitability and skills in small enterprises

With a swift move a gigantic harvester loads freshly cut logs effortlessly by the road side. There is demand for timber as the forest bioeconomy is booming, with significant investments being made across Finland. [Read >>](#)

Read also: [Upgraded working methods bring many benefits](#)

Photo: Euan Bowditch



In Scotland we have been continuing with the interviews e.g. with Forestry Commission and Scottish Woodlands to identify barriers to business growth and ways forward for business development in the forestry sector. Also information on forest service providers all over Scotland is collated. A national survey to fill in the gaps regarding economics will be sent out soon.

The shape of forestry to come – Concerns, crisis and creation

The Scottish forestry industry is experiencing a surge in popularity or rather recognition, creating a window of opportunity to capitalise from this favourable situation. However, forestry needs more than a temporary window to affect change. [Read >>](#)



Busy times ahead – forestry sector is scaling up in Ireland

Laois Sawmills Ltd's annual roundwood intake is expanding a lot over the next three years. We spoke to Purchase Manager John Kelly about this and how the forest harvesting sector is scaling up in Ireland. [Read >>](#)

Business models in forestry are clarified by SLU

The first master thesis of the project is completed. Filip Benjaminsson from SLU presented his results in March. The goal was to develop a framework for mapping & comparison of forestry service business models. [Read >>](#)



Small forest machine



entrepreneurs in dire straits

Preliminary results of an economic analysis tell that small forest machine enterprises are facing challenges in maintaining profitability in Finland. Business models prevailing in the business will be analysed to figure out the way to brighter future. [Read >>](#)

We are currently developing a tool that reads operational monitoring data of forest machines. There is a demo app for testing available! [Read more >>](#)



Forests are crucial to us. How do we take care of the whole forestry chain? Watch the [project video!](#)

See also our website, Twitter and Youtube channel!





Northern Periphery and
Arctic Programme
2014–2020



EUROPEAN UNION
Investing in your future
European Regional Development Fund



Copyright © FOBIA project, Luke. All rights reserved.

Anything to ask? Interested in collaboration?

Contact Project Manager Paula Jylhä, paula.jylha@luke.fi

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

This email was sent to <<Email Address>>
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
FOBIA project · Latokartanonkaari 9 · Helsinki 00790 · Finland

MailChimp