



FOBIA

Vital communities
through profitable
forestry service business



Forestry is
among the key
livelihoods on the
northern edges of
Europe...

...but maintaining
profitability in the
changing business
environment is
challenging.

How can
we help?



www.luke.fi/fobia/en



Forest Business Innovation and Advancement

We build bridges between forestry, digital development and business management. This boosts efficiency, competitiveness and profitability.



We...

develop **hands on tools** together with digital experts, practitioners, R&D specialists, customers and forest industry.

provide opportunities for improving **business management skills**.

share **knowledge** and **build communities** of forestry professionals across borders.



Budget: 1.9 M€
Duration: June 2017 - May 2020



Northern Periphery and Arctic Programme
2014-2020



EUROPEAN UNION
Investing in your future
European Regional Development Fund

Photos: Erkki Oksanen / Luige, Mikko Karjalainen / Riveria



Coordinated by:



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