



FOBIA Newsletter 1 / 2017

Welcome to the world of forestry service businesses! In the first issue of the **FOBIA project (Forest Business Innovation and advancement) news** we visit the partner countries and hear about on-going activities and the challenges faced by the entrepreneurs. In the next issues you will hear about project's results.

What is FOBIA: the project in a nutshell

FOBIA is funded by the Northern Periphery and Arctic Program (NPA) and aims to improve business management skills of forest machine entrepreneurs and other forestry service providers in the Finnish, Swedish, Scottish and Irish program areas. Why is this so important and how will we do it?

[Read more about the project >>](#)



Financial boost to harvesting business with new digital solutions

Robust practices, clear data to support financial planning, and reliable calculations to win tenders. These are among the services offered by Tietohippu Ltd to Finnish wood harvesting enterprises. We tend to estimate the profitability of our business based on experience. That's a big mistake" a harvesting contractor recently told Timo Komulainen, the managing director of Tietohippu Ltd. [Read more >>](#)



Joining forces for improved interaction and brighter future

Swedish timber harvesting contractors face challenges in terms of recruitment and training needs. Digital solutions may well be a key for a brighter future. Johan Dietrichson from the Swedish Association of Forestry Contractors knows the business environment within timber harvesting in Sweden. [Read more >>](#)



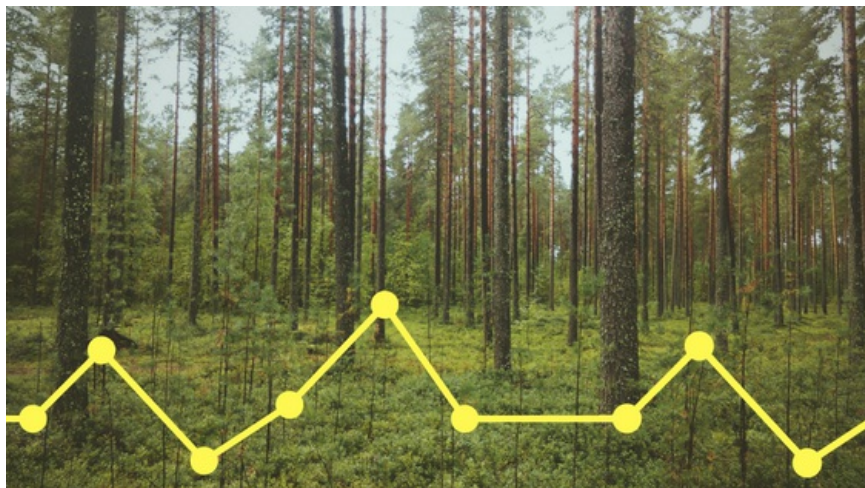
A bunch of data but no time to analyse it? WIT helps with new tools!

Are you a harvesting contractor and interested in the data provided by your forest machine? We can help! [Read more >>](#)



Lovely landscapes, tricky areas – how can FOBIA help contractors in Scotland?

FOBIA is learning from locals to develop e-learning. [Read more >>](#)



A business model – what and why? A sneak peek to FOBIA's work in Sweden

Innovative business models can help when competition gets tougher. [Read more >>](#)



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Northern Periphery and
Arctic Programme
2014–2020



EUROPEAN UNION
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Anything to ask? Interested in collaboration?

Contact Project Manager Paula Jylhä, paula.jylha@luke.fi

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